

# DAMIEN SMITH PFISTER

Associate Professor  
Department of Communication  
2116 Skinner Building  
University of Maryland  
College Park, MD 20742-7635

dsp@umd.edu  
@dspfister  
damiensmithpfister.net

Reviews Editor, *Rhetoric Society Quarterly*  
*Rhetoric + Digitality* Series Co-Editor,  
University of Alabama Press

rhetorical theory  
rhetoric and/of/as technology  
public deliberation + networked publics  
visual culture  
technics and their discontents

Updated January 2023

---

## EDUCATION

**Ph.D. (2009). University of Pittsburgh**, Department of Communication, Pittsburgh, PA.  
Concentrations in rhetorical theory, public argument, deliberation, and media studies. Dissertation:  
*Toward a Grammar of the Blogosphere: Rhetoric and Attention in the Networked Imaginary*. Committee:  
Gordon R. Mitchell (chair), John Lyne, Barbara Warnick, Gregory Crowley.

**M.A. (2004). University of Pittsburgh**, Department of Communication, Pittsburgh, PA.

**B.A. (2000). University of Alabama**, Department of Communication Studies and Department of  
Political Science, Tuscaloosa, AL. Member of The Mallet Assembly (Men's Honors Dorm) and the  
Honors College.

## PROFESSIONAL APPOINTMENTS AND EMPLOYMENT

**Associate Professor, Department of Communication, University of Maryland**, College Park,  
Maryland, USA. (2016-).

**Assistant Professor, Department of Communication Studies, University of Nebraska-Lincoln**,  
Lincoln, Nebraska, USA. (2009-2016).

**Graduate Teaching Assistant, Department of Communication, University of Pittsburgh**,  
Department of Communication, Pittsburgh, PA, USA. (2002-2009).

## HONORS, AWARDS, & FELLOWSHIPS

Arete Award for Outstanding Faculty Member, University of Maryland COMMGrads, Spring 2019.

Research and Scholarship Award (RASA), University of Maryland, Spring 2019.

Outstanding Faculty Service Award, Department of Communication, University of Maryland, 2018.

Faculty Fellow, Do Good Institute, University of Maryland, 2017-2018.

Outstanding Article of the Year Award, Visual Communication Division, National Communication Association, 2017.

Certificate of Recognition for Contributions to Students from the UNL Parent Association and UNL's Teaching Council, 2016.

Presidential Commendation for Outstanding Scholarly Service from the Association for the Rhetoric of Science and Technology, Fall 2013.

Bruce Kendall Award for Outstanding Teaching, Department of Communication Studies at the University of Nebraska-Lincoln, Spring 2011.

Andrew Mellon Predoctoral Fellowship, University of Pittsburgh, Fall 2007-Spring 2008.

University of Pittsburgh Provost Humanities Fellowship, University of Pittsburgh, Fall 2002-Spring 2003.

## PUBLICATIONS

### Books

Kennerly, M., & **Pfister, D. S.** (Eds.). (2018). *Ancient rhetorics + digital networks*. Tuscaloosa, AL: University of Alabama Press. 328 pp.

Reviewed in *CHOICE* (2018), *Journal of Communication* (2018), *Quarterly Journal of Speech* (2019), *Rhetorica* (2019), *enculturation* (2020), *Rhetoric & Public Affairs* (2020).

**Pfister, D. S.** (2014). *Networked media, networked rhetorics: Attention and deliberation in the early blogosphere*. University Park, PA: Pennsylvania State University Press. 288 pp.

Reviewed in *Argumentation and Advocacy* (2015); *Quarterly Journal of Speech* (2016); *Public Understanding of Science* (2017); *Rhetoric Society Quarterly* (2017); *Rhetoric & Public Affairs* (2017); *Information, Communication, & Society* (2017).

### Book in Progress

**Pfister, D.S.** *Always on: Fashioning ethos after wearable computing*. Solo-authored book project on wearable computing.

### Journal Articles

**Pfister, D.S.** (2020). Digitality, rhetoric, and protocological fascism; or, fascist ants & democratic cicadas. *Journal for the History of Rhetoric* 23 (1): 3-29. [lead article]

**Pfister, D.S.** (2019). Technoliberal rhetoric, civic attention, and common sensation in Sergey Brin's 'Why Google Glass?,' *Quarterly Journal of Speech* 105(2): 182-203.

**Pfister, D.S.** and Yang, M. (2018). Five theses on technoliberalism and the networked public sphere. In special issue on "Neoliberalism and the Public Sphere." *Communication and the Public* 3(3): 247-62. [invited]

**Pfister, D.S.** (2017). Against the Droid's 'instrument of efficiency,' For animalizing technologies in a posthumanist spirit. *Philosophy & Rhetoric*, 50(2), 201-27.

- Pfister, D. S.**, & Woods, C. S. (2016). The unnaturalistic enthymeme: Figuration, interpretation, and critique after digital mediation. *Argumentation and Advocacy*, 52(4), 236-253. [lead article]  
**\*Winner of the Outstanding Article of the Year Award, Visual Communication Division, National Communication Association, 2017.**
- Pfister, D. S.** (2015). "A short burst of inconsequential information:" Networked rhetorics, avian consciousness, and bioegalitarianism. *Environmental Communication: A Journal of Nature and Culture*, 9, 118-36.
- Walker, K., Malkowski, J., & **Pfister, D. S.** (2014). Choreographing living texts: Selections from the Association for the Rhetoric of Science and Technology Oral History Project. *Rhetoric Review*, 33, 262-280.
- Ohl, J., **Pfister, D. S.**, Griffin, D., & Nader, M. (2013). Lakoff's theory of moral reasoning in Presidential campaign advertisements, 1952-2008. *Communication Studies*, 64, 488-507.
- Ewalt, J., Ohl, J., & **Pfister, D. S.** (2013). Activism, deliberation, and networked public screens: Rhetorical scenes from Occupy Lincoln (Part 1 + 2). *Cultural Studies <=> Critical Methodologies*, 13, 173-190.  
 \*Reprinted in Hess, Endres, Senda-Cook, and Middleton, *Readings in Rhetorical Fieldwork*, Routledge, 2019.
- Pfister, D. S.** (2011). Networked expertise in an era of many-to-many communication: On *Wikipedia* and invention. *Social Epistemology*, 25, 217-231. Available at <http://digitalcommons.unl.edu/commstudiespapers/10/>. [invited, lead essay]
- Pfister, D. S.** (2011). The *logos* of the blogosphere: Flooding the zone, invention and attention in the Lott imbroglio. *Argumentation and Advocacy*, 47, 141-167. Available at <http://digitalcommons.unl.edu/commstudiespapers/5/>. [lead essay]
- Mitchell, G. R., **Pfister, D. S.**, Bradatan, G., Colev, D., Manolova, T., Mitkovski, G., Nestoro, I., Ristic, M., & Sheshi, G. (2006). Navigating dangerous deliberative waters: Shallow argument pools, group polarization and public debate pedagogy in Southeast Europe. *Controversia: An International Journal of Debate and Democratic Renewal* 4 (1/2) 69-84.  
 \*Reprinted in D. C. Williams & M. J. Young (Eds.), *Discourse, Debate and Democracy*. New York, NY: International Debate Education Association, 2009.
- Encyclopedia Articles, Introductions, Forum Contributions, and Other Shorter Pieces*
- Hartelius, E.J., Lu, J.H., **Pfister, D. S.**, & Woods, C. S. (2021). Digitality, Diversity, and the Future of Rhetoric and Public Address. *Rhetoric and Public Affairs*, 24 (1-2), 253-268.
- Pfister, D. S.** (2019). Surveillance, Ubiquity, Granularity. *Screen Bodies*, 4 (2), 111-116.
- Alford, C. & **Pfister, D.S.** (2019). 'The Gods Wish More of Me': Infrastructural Violence Between Ethics and Doxa. *Media Ethics*, 30(2), <https://www.mediaethicsmagazine.com/index.php/browse-back-issues/211-spring-2019-vol-30-no-2/3999259-the-gods-wish-more-of-me-infrastructural-violence-between-ethics-and-doxa>.
- Pfister, D.S.** (2018). Public sphere(s), Publics, and Counterpublics. *Oxford Research Encyclopedia of Communication*. Oxford, UK: Oxford University, Press. <http://communication.oxfordre.com/>

view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-562.  
[10,000 words, peer-reviewed].

**Pfister, D. S., & Godana, G.** (2012). Deliberation technology. *Journal of Public Deliberation*, 8, 1-5. Available at <http://services.bepress.com/jpd/vol8/iss1/art10/>.

**Pfister, D. S., & Soliz, J.** (2011). Reconceptualizing intercultural communication in a networked society. *Journal of International and Intercultural Communication*, 4, 246-251. Available at <http://digitalcommons.unl.edu/commstudiespapers/24/>. [lead forum contribution]

**Pfister, D. S.** (2010). Introduction to public argument/digital media. *Argumentation and Advocacy*, 47, 63-66.

### Book Chapters

**Pfister, D.S.** Aporia. In M. Kennerly (Ed.), *A New Handbook of Rhetoric: Inverting the Classical Vocabulary*. University Park, PA: Pennsylvania State University Press, 2021.

**Pfister, D.S.** Digital infrastructures of affect and the future of the networked public sphere. In D. Hample (Ed.), *Local Theories of Argument*. New York, NY: Routledge, 2021.

Heist, N., M. Yang, **D. S. Pfister**, E. Summers, and P. Lindblad. Demagoguery, Democracy, and Digitality. In *Teaching Demagoguery and Democracy: Rhetorical Pedagogy in Polarized Times*, edited by Michael Steudeman. *Intermezzi*, November 2021. <https://manifold.as.uky.edu/projects/teaching-democracy-and-demagoguery>.

**Pfister, D.S.** Abundance. In M. Kennerly, S. Frederick, and J. Abel (Eds.), *Information: Keywords*. New York, NY: Columbia University Press, 2021.

**Pfister, D.S.** Rhetorical field methods and the logic of immersion. In C.E. Morris III and K. Phillips (Eds.), *The Conceit of Context: Resituating Domains in Rhetorical Studies*. New York, NY: Peter Lang, 2020.

**Pfister, D.S.** (2019). How technoliberals argue. In Carol Winkler (Ed.) *Networking Argument*. New York, NY: Routledge.

Heidt, S. and **Pfister, D.S.** (2019). Internetworked presidential address: Twitter, Donald J. Trump, and the presidency. In S. Heidt and M. Stuckey (Eds.) *Reading the Presidency: Advances in Presidential Rhetoric*. New York, NY: Peter Lang.

Kennerly, Michele and **Pfister, D.S.** (2018). Introduction. In M. Kennerly and D.S. Pfister (Eds.) *Ancient Rhetorics + Digital Networks*. Tuscaloosa, AL: University of Alabama.

Kennerly, Michele and **Pfister, D.S.** (2018). *Genesis, mimēsis, poiesis*: Toward a less selfish genealogy of memes. In M. Kennerly and D.S. Pfister (Eds.) *Ancient Rhetorics + Digital Networks*. Tuscaloosa, AL: University of Alabama.

**Pfister, D.S.** (2017). The terms of technoliberalism. In A. Davisson & A. Hess (Eds.) *Theorizing Digital Rhetoric*. New York: Routledge.

Ewalt, J., Ohl, J. & **Pfister, D. S.** (2016). Rhetorical field methods in the tradition of *imitatio*. In R. Asen, K. Chávez, S. MacKinnon, and R.G. Howard (Eds.) *Text + Field*. University Park, PA: Pennsylvania State University Press.

- Pfister, D. S.** (2015). The timeliness of the new (networked) rhetoric: On critical distance, sentiment analysis, and public feeling polls. In C. Palczewski (Ed.), *Disturbing Argument: Selected papers from the 2013 NCA/AFA Summer Conference on Argumentation* (pp. 225-231). New York, NY: Routledge.
- Pfister, D. S.** (2005). RealClimate.org and the nichification of democracy. In P. Riley (Ed.), *Engaging Argument: Selected papers from the 2005 NCA/AFA Summer Conference on Argumentation* (pp. 234-242). Washington, D.C.: National Communication Association.
- Pfister, D. S., & Munksgaard, J.** (2005). The public debater's role in advancing public deliberation: Towards switch-sides public debating. In C. Willard (Ed.), *Critical Problems in Argumentation: Selected papers from the 2003 NCA/AFA Summer Conference on Argumentation* (pp. 503-509). Washington, D.C.: National Communication Association.

### Editorial

- Pfister, D. S.** (2012). Symposium on "Deliberation Technology." *Journal of Public Deliberation*, 8, no. 1, art. 10. Available at <http://services.bepress.com/jpd/vol8/iss1/#symposium>.
- Spurlock, C., & **Pfister, D. S.** (2011). Forum on "The Garden." *Environmental Communication: A Journal of Nature and Culture*, 5, 337-371. With Introduction, published as Corrigendum in *Environmental Communication: A Journal of Nature and Culture*, 6, 137-138.
- Pfister, D. S.** (2010). Guest editor of *Public Argument/Digital Media* [Special issue]. *Argumentation and Advocacy*, 47.

### Reviews

- Pfister, D.S.** (2019). [Review of Jiyeon Kang *Igniting the Internet: Youth and Activism in Postauthoritarian South Korea* (Honolulu, HI: University of Hawai'i Press, 2016)]. *Rhetoric & Public Affairs*, 22 (1).
- Pfister, D.S.** (2015). Beyond connectivity [Review of Shawn Powers and Michael Jablonski *The real cyber war* (Urbana, IL: University of Illinois, 2015)]. *Journal of Communication*, 65 (5).
- Johnson, N., & **Pfister, D. S.** (2013, March 8). "Ecologizing" Berry's computational ecology [Review of the article "The Social Epistemologies of Software," by D. M. Berry]. *Social Epistemology Review and Reply Collective*, 2(4), 7-9, <http://social-epistemology.com/2013/03/08/ecologizing-berrys-computational-ecology-nathan-r-johnson-and-damien-smith-pfister/>.
- Pfister, D. S.** (2008, February). The Uses of Blogs [Review of Axel Bruns and Joanne Jacobs (Eds.), *Uses of Blogs* (New York, NY: Peter Lang, 2006)]. *Resource Center for Cybercultural Studies* (February), <http://rccs.usfca.edu/bookinfo.asp?ReviewID=480&BookID=366>.
- Pfister, D. S.** (2007). Reconstructing public reason [Review of Eric MacGilvray, *Reconstructing public reason* (Cambridge: Harvard University Press, 2004)]. *Rhetoric and Public Affairs*, 10, 152-154.

### Oral History Project

Association of the Rhetoric of Science and Technology Oral History Project. Available at [www.youtube.com/ARSTonline](http://www.youtube.com/ARSTonline). Organized, conducted, edited and published 14 interviews with key figures in ARST/rhetoric of science, technology, and medicine (6,395 total views as of November, 2017.)

Public Bibliographies and Datasets

Lindblad, P., Murphy, N., **Pfister, D.S.**, Styer, M., Summers, E., and Yang, M. (2018). *Internet Research Agency Ads Dataset*. [data file]. Retrieved from <https://mith.umd.edu/irads/data.zip>.

*Rhetorical Studies and/ after the Internet*. (2014-) Founder and lead organizer of Zotero Group dedicated to developing bibliography of resources on rhetoric, the internet, and digital culture.

Griffin, D., **Pfister, D. S.**, Nader, M., & Ohl, J. (2012) *University of Nebraska Campaign Ads Project Dataset* [Data file]. Dataset for national television advertisements from 1952-2012 with more than 200 items. Available at [www.unl.edu/unecap](http://www.unl.edu/unecap).

Blogs & Wikis

*Prosechó*. Personal blog/website, [www.damiensmithpfister.net](http://www.damiensmithpfister.net).

*The Nodes Project*. Collaboratively authored wiki about key concepts in networked rhetorics by Spring 2014 graduate students in Networked Rhetorical Theory seminar. <http://thenodesproject.wikispaces.com/>.

*In Search of the Common*. Collaboratively authored course blog for COMM 189H (Honors 1<sup>st</sup> Year Seminar). <http://insearchofthecommon.blogspot.com/>.

*Thinking Visually at UNL*. Public course blog for COMM 215 (Visual Communication). <http://thinkingvisuallyatunl.blogspot.com/>. (600,000 page views as of June, 2015).

*From Mass to Networked*. Public course blog for COMM 852 (Media and Culture). <http://mass2networked.blogspot.com/>.

Short Videos & Collaborative Student Projects

Internet Research Agency Ads Project. Omeka powered, searchable website that analyzes 3000+ advertisements placed on Facebook by Russia's Internet Research Agency during the 2016 presidential election. Developed by 160 students in UMD's rhetorical criticism class. <https://mith.umd.edu/irads/>.

*In Search of the Common*. Hour long documentary made by Fall 2012 COMM 189 H Honors course on polarization and extremism in American public culture. <https://vimeo.com/57640050> (107 views as of June, 2015)

*UNL VisComm* YouTube Channel. Hosts final student projects on aspects of visual communication. <http://www.youtube.com/unlviscomm> (3,400 total upload views as of June, 2015).

*Digital Ways of Seeing*. Hour long documentary made by Fall 2010 COMM 189 H Honors Visual Communication class. <http://www.vimeo.com/18106241> (286 views as of June, 2015).

*Surveillance Cameras at UNL and Downtown Lincoln*. Collaboratively authored remix produced by Spring 2010 Networked Politics class. <http://youtu.be/WotQoRVVI5A?list=UUu8iLRiD2PNLEXA-69nFtfg> (394 views as of June, 2015).

*Hitler Protests Facebook's New Privacy Policy.* Collaboratively authored remix produced by Spring 2010 Networked Politics class. <http://youtu.be/3IoCplok3wY> (310 views as of June, 2015).

*The Role of Twitter in the Iran Elections.* Collaboratively authored video produced by Fall 2009 Networked Politics class. <http://youtu.be/aNkeP2T5Xvw> (2,564 views as of June, 2015).

*Nothing is Safe Today.* Guided student project from Fall 2009 Networked Politics class. [http://www.youtube.com/watch?v=C8QGQV\\_xaEQ](http://www.youtube.com/watch?v=C8QGQV_xaEQ) (1,055 views as of June, 2015).

## PROFESSIONAL PRESENTATIONS

### Public Lectures

**Pfister, D.S.** (2019, October 24). "Civic Deepfakes?" Panelist on University Libraries Interdisciplinary Dialogue event on deepfakes.

**Pfister, D.S.** (2016, October 27). "Trump, Twitter, and Public Argument." Public lecture as part of Terps Talk Politics, sponsored by Chelóna RSA.

**Pfister, D. S.** (2014, November 8). "Google Glass and democracy: Sensation and sociability after wearable computing." Public lecture and seminar as part of Reaching for Higher Ground program at the University of Northern Iowa.

### Invited Research Talks

**Pfister, D.S.** (2019, March 13-16). "Parables of grammatization: *Black Mirror*, technologies of control, and pathologies of acting out." *Mediating Pathogens: A/Dressing Civic Wounds Conference*, Department of Communication, University of Nevada-Las Vegas.

**Pfister, D.S.** (2019, February 8). "Insect lessons on rhetoric, digitality, and fascism." Colloquium speaker at Pennsylvania State University.

**Pfister, D.S.** (2018, November 20). "The ancient and the digital." Faculty seminar at the University of Copenhagen, Denmark.

**Pfister, D.S.** (2017, July 20). "How technoliberals argue." Spotlight panelist at Alta Argumentation Conference, Alta, Utah.

**Pfister, D.S.** (2017, June). "Four theses on technology and communication" and "What we talk about when we talk about materiality," Plenary speaker at Pennsylvania State University Communication Arts and Sciences Summer Symposium on "Theorizing Technology in a Digitally Networked Age."

**Pfister, D.S.** (2017, February). "Digitality/mobility." Presentation to Camp Rhetoric, hosted by the Pennsylvania State University.

**Pfister, D.S.** (2017, January). "Trump, Twitter, and the Short Circuits of Technoliberalism." Presentation to the University of Pittsburgh Agora.

**Pfister, D.S.** (2015, June). "Toward an *ethos* of xenophilia: Stranger sociability after technologies of control." Presentation to 6<sup>th</sup> Biennial Summer Institute of the Rhetoric Society of America on "Rhetorics and Citizenship," led by Karma Chávez and Catherine Palczewski, Madison, WI.

**Pfister, D.S.** (2014, October). "Google Glass, Sensation, and Public Culture." Presentation to University of Nebraska-Lincoln's student chapter of the Rhetoric Society of America.

*Invited Teaching Talks*

**Pfister, D.S.** (2018, October). "Communication and Political Economy" and "Flooding the Zone: 10 Years Later." Presentation and discussion with Introduction to Media Studies and Argumentation classes at Pacific Lutheran University.

**Pfister, D.S.** (2016, February). "Rhetoric and technology." Skype presentation and discussion with Rhetoric and Technology class at University of Denver.

**Pfister, D. S.** (2012, June). "Flooding the zone." Skype presentation/interview to "Weblog Advocacy" class in the Department of Communication at the University of Pittsburgh.

**Pfister, D. S.** (2011, March). "Citizenship 2.0." Skype presentation/interview to "Practices of Citizenship" in the Department of Communication at Wake Forest University.

**Pfister, D. S.** (2011, February). "The networked public sphere." Skype presentation/interview to the Capstone course in the Department of Communication Studies at Christopher Newport University.

*Invited Responses*

**Pfister, D.S.** (2021, November). Response to "Transforming Rhetorics of Ecology: Ecological Argument, Materialism, and New Materialism." Panel sponsored by the Rhetorical and Communication Theory Division at the National Communication Association annual conference, Seattle, WA.

**Pfister, D.S.** (2020, November). Response to "Using Technologies to Pursue Rhetorically-based Community-engaged Projects: Translation, Boundaries, and Transformations." Panel co-sponsored by the African American Communication and Culture Division, Association for the Rhetoric of Science, Technology, and Medicine, Black Caucus, and Public Address Division at the National Communication Association annual conference, Indianapolis, IN.

**Pfister, D.S.** (2019, November). Response to "How Does Political Communication Survive the Internet?" Panel sponsored by the Political Communication Division at the National Communication Association annual conference, Baltimore, MD.

**Pfister, D.S.** (2018, November). Response to "Dark Trajectories of Digital Rhetoric: Prospects for Democracy and Change." Panel co-sponsored by Critical and Cultural Studies Division and Rhetorical and Communication Theory Division at the National Communication Association annual conference, Salt Lake City, UT.

**Pfister, D.S.** (2018, September). "A Tale of Two Eutopoi/A Tale of Two Dystopoi." Response to "Ancient Justice + Digital Worlds" plenary speaker Michele Kennerly at Public Address Conference 2018. Boulder, CO.

**Pfister, D.S.** (2017, November). Response to "Classical Rhetorics in Contemporary Political Speech." Panel sponsored by the American Society for the History of Rhetoric at the National Communication Association annual conference, Dallas, TX.



- Pfister, D.S.** (2017, November). Response to “The Algorithmic Legacies of Networked Public Discourse.” Panel sponsored by the Rhetorical and Communication Theory Division at the National Communication Association annual conference, Dallas, TX.
- Pfister, D.S.** (2017, January). Response to E. Johanna Hartelius, “The Infrastructural Commons: Creative Commons Licenses,” at the University of Pittsburgh’s Humanities Center Colloquium.
- Pfister, D.S.** (2016, October). “Rhetorical Field Methods and the Logic of Immersion.” Respondent to “Field/Place” plenary speaker Samantha Senda-Cook at Public Address Conference 2016. Syracuse, NY.
- Pfister, D. S.** (2014, November). “Intersections of science, technology, and society: Technological determinism, simulation, and complexity.” Panel sponsored by Rhetorical and Communication Theory Division at the National Communication Association annual conference, Chicago, IL.
- Pfister, D. S.** (2012, November). “Digital and visual rhetoric.” Panel sponsored by Rhetorical and Communication Theory Division at the National Communication Association annual conference, Orlando, FL.

### Seminars & Webinars

- “Rhetoric, Technology, and Culture” seminar co-leader (with Dr. Adam Banks) at Rhetoric Society of America Summer Institute, May 24-28, 2021. 35 participants.
- “Talking Rhetoric + Digitality,” Rhetoric Society of America Remote, October 2, 2020. 65 participants.

### Refereed Conference Presentations

- Salzano, M., and **D.S. Pfister.** (2022, November). *Caught in the crossfire: Apple AirDrop and the digital infrastructures of rhetoric and argumentation.* Paper to be presented at the meeting of the National Communication Association, Argumentation and Forensics Division, New Orleans, LA.
- Pfister, D.S.** (2022, May). *Data fermentation.* Paper presented at the Rhetoric Society of America conference, Baltimore, MD.
- Lee, N.Y. and **Pfister, D.S.** (2020, November). *Empathy, virtual reality, and digital colonialism; or, Mr. Zuckerberg Goes to Puerto Rico.* Paper presented in the Media Ecology Association Division at the National Communication Association annual conference, Indianapolis, IN [virtual due to COVID-19].
- Pfister, D.S.** (2020, May). *A Raise of the Wrist Away: Seamlessness and Friction in Digital Culture.* Paper accepted at the Rhetoric Society of America annual conference, Portland, OR. [canceled due to COVID-19]
- Pfister, D.S.** (2019, November). *Warring with Words Roundtable.* Paper presented in the Kenneth Burke Society Division at the National Communication Association annual conference, Baltimore, MD.
- Pfister, D.S.** (2019, August). *Local theories, global dangers: The algorithmization of emotion and the future of the networked public sphere.* Paper presented at the Alta Argumentation Conference, Alta, UT.

- Pfister, D.S.** (2018, November). *The grammaticized life*. Paper presented in the Communication at Play Spotlight Series at the National Communication Association annual conference, Salt Lake City, UT.
- Pfister, D.S.** (2018, November). *Technics and play*. Paper presented in the Communication at Play Spotlight Series at the National Communication Association annual conference, Salt Lake City, UT.
- Pfister, D.S.** (2018, November). *Black mirror, digital doppelgangers*. Paper presented in the Critical Cultural Studies Division at the National Communication Association annual conference, Salt Lake City, UT.
- Pfister, D.S.** (2018, May). *Rhetoric as Technic: Stiegler, the Sophists, and a Critical Theory of Digital Culture*. Paper presented at the annual meeting of the Rhetoric Society of America, Minneapolis, MN.
- Pfister, D.S.** (2017, November). *Grammatization*. Paper presented at the annual meeting of the National Communication Association annual conference, Dallas, TX.
- Pfister, D.S.** (2017, November). *Nootechinics and Nootherapeutics*. Paper presented at the annual meeting of the National Communication Association annual conference, Dallas, TX.
- Pfister, D.S.** (2016, November). *Walking with Wearables*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Pfister, D.S.** (2016, November). *Series*. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Pfister, D.S.** (2015, November). *Xenophilia*. Roundtable discussion on Keywords of Digital Rhetoric presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Ewalt, J., Ohl, J., & **Pfister, D.S.** (2015, November). *Appification in a society of spectacles*. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Pfister, D.S.** (2015, November). *Protagoras, Plato, Isocrates, and Aristotle in an age of digital communication networks*. Co-chair and co-organizer with Michele Kennerly. Panel presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Pfister, D.S.** (2015, November). *Ancient rhetorics <=> Digital networks*. Co-chair and co-organizer with Michele Kennerly. Panel presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Pfister, D.S.** (2015, November). *Dual career couples and the gender politics of communication studies*. Roundtable discussion presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Pfister, D.S.** (2015, February). *Accounting for digitality*. Roundtable discussion on “Pressing questions in rhetorical criticism.” Paper presented at the annual meeting of the Western States Communication Association, Spokane, WA.
- Pfister, D. S.** & Woods, C.S. (2014, November). *The quadripartita ratio: Figuration and attention after digital mediation*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

- Pfister, D. S.** (2014, July). *These are probably the droids Kenneth Burke was looking for*. Paper presented at the triennial meeting of the Kenneth Burke Society, St. Louis, MO.
- Pfister, D. S.** (2013, November). *The affecticon: A link between the enthy/meme and visual culture*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
- Pfister, D. S.** (2013, August). *The timeliness of the new (networked) rhetoric*. Paper presented at the biannual meeting of the Alta Argumentation Conference, Alta, Utah.
- Pfister, D. S.** (2012, May). *An inconsequential burst of information: Attention, consciousness, and networked rhetorics*. Paper presented at the biannual meeting of the Rhetoric Society of America, Philadelphia, PA.
- Griffin, D., Nader, M., **Pfister, D. S.**, & Ohl, J. (2012, April). *Clearing the underbrush: Trends in national Presidential television campaigns*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, IL.
- Nader, M., Griffin, D. S., **Pfister, D. S.**, & Ohl, J. (2012, April). *From issue ownership to issue attention in national Presidential campaign television advertisements*. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, IL.
- Gibbons, M., & **Pfister, D. S.** (2011, November). *Risk and the digital humanities: New approaches to rhetorics of science*. Paper presented at the Association of Rhetoric, Science, and Technology Preconference at the annual meeting of the National Communication Association, New Orleans, LA.
- Pfister, D. S.** (2011, February). *Toward a system of networked pedagogy*. Paper presented at the annual meeting of the Western States Communication Association, Monterey, CA.
- Pfister, D. S.** (2010, November). *Toward a system of networked rhetorics*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA. **\*Top paper panel in Critical/Cultural Studies Division.**
- Pfister, D. S.** (2010, November). *The promise of blog comments: Considerations for method*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.
- Pfister, D. S.**, & Ryan, S. (2009, November). *Cyberseriality*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Pfister, D. S.** (2008, November). *Argumentative pathologies and deliberative legitimation processes*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA. **\*Top student paper in American Forensics Association Division.**
- Pfister, D. S.** (2008, November). *Translation station: RealClimate's recontextualization of expertise*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.
- Pfister, D. S.** (2008, November). *Flooding the zone*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA. [organized panel on digital media and public sphere]
- Pfister, D. S.** (2007, November). *Hyperpublicity*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Pfister, D. S.** (2007, November). *Consistency*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL. [organized panel on Italo Calvino and rhetoric]

- Pfister, D. S., & Woods, C. S.** (2006, November). *Environmental documentaries*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Pfister, D. S.** (2006, August). *Blogging, Information Technology, and Democracy*. Presentation to the University of Pittsburgh Graduate School for Public and International Affairs class on Information Technology, Pittsburgh, PA.
- Pfister, D. S.** (2006, April). *Blogging and critical publicity*. Paper presented at the Blogging and Online Journalism Conference hosted by Ohio University, Athens, OH. Travel funded by competitively awarded grant.
- Pfister, D. S.** (2006, January). *The Blogosphere*. Presentation to the University of Pittsburgh Graduate School for Public and International Affairs class on Digital Governance, Pittsburgh, PA.
- Pfister, D. S.** (2005, November). *Blogosphere or blogistan?: Blogs and open source politics*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.
- Pfister, D. S.** (2005, November). *Towards consideration as a deliberative decorum*. Paper presented at the annual meeting of the National Communication Association, Boston, MA. [organized panel]
- Pfister, D. S., & Woods, C. S.** (2005, November). *Reforming climate discourse: Engaging public scholarship to transform policy practices*. Paper presented at the annual meeting of the American Studies Association, Washington, D.C.
- Pfister, D. S.** (2005, August). *RealClimate.org and the nichification of democracy*. Paper presented at the biannual meeting of the Alta Argumentation Conference, Alta, UT.
- Pfister, D. S.** (2004, November). *Filtering through the rhetorical situation in a mass-mediated age*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Pfister, D. S.** (2004, November). *A blog effect: Salam Pax and the mediation of war*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Pfister, D. S.** (2003, November). *Communication across the curriculum: Developing web resources*. Paper presented at the annual meeting of the National Communication Association, Miami, FL.
- Pfister, D. S.** (2003, October). *Towards an open source pedagogy*. Presentation to the University of Pittsburgh Department of Communication Agora, Pittsburgh, PA.
- Pfister, D. S.** (2003, September). *Communication across the curriculum: Web resources*. Presentation to the University of Pittsburgh Department of Communication Teaching Practicum, Pittsburgh, PA.
- Munksgaard, J., & **Pfister, D. S.** (2003, August). *The public debater's role in advancing deliberation: Towards switch-sides public debate*. Paper presented at the biannual meeting of the Alta Argumentation Conference, Alta, UT.

## GRANT ACTIVITY

External

Study of the United States Institute for Civic Engagement, 2014-2016. Bureau of Educational and Cultural Affairs, U.S. Department of State. \$675,000 over three years. Awarded March 2013. Co-PI with Patrice McMahon (Political Science) and Linda Major (Center for Civic Engagement).

Advancing the Discipline Grant from National Communication Association. \$3500 requested for Association for the Rhetoric of Science and Technology Oral History Project. Submitted October 2012. Unfunded.

Ben Franklin Transatlantic Fellow Initiative, Bureau of Educational and Cultural Affairs, Department of State. \$450,000 over 3 years. Submitted January 2010. Unfunded. (PI)

### Internal

Department of Communication, Summer Teaching Support Stipend for revisioning upper level undergraduate course offerings at the intersection of rhetoric and digitality. \$4,000. Awarded June 2022.

College of Arts & Sciences ENHANCE Grant. \$1,880 to support travel to the 2016 Consumer Electronics Show for research on wearable technology. Awarded June 2015.

Maude Hammond Fling Faculty Research Fellowship for subvention of *Networked Media, Networked Rhetorics*. \$1,500. Awarded December 2013.

Undergraduate Creative Activities and Research Experiences Program (UCARE). \$2,000 award for undergraduate research assistant. Awarded April 2012.

Center for Research in the Digital Humanities Faculty Fellowship. \$20,000 award to digitize Nebraska History Museum's political communication holdings. Submitted April 2011. Unfunded.

Maude Hammond Fling Faculty Research Fellowship for "Nebraska Political Communication Project" with Dana Griffin (UNL, Political Science). \$10,000 award by UNL Research Council to research national Presidential television commercials. Co-PI with Dana Griffin.

## **SELECT PROGRAM MANAGEMENT EXPERIENCE**

2014-2016 Co-PI, Study of the United States Institute for Civic Engagement, University of Nebraska-Lincoln, Lincoln, NE. Funded by Bureau of Educational and Cultural Affairs, U.S. Department of State. Collaborated in drafting grant proposal, designing budget, developing curriculum and community partnerships, guiding study tour of civil rights sites in Alabama, writing program assessments and reports.

2006-2007 Co-Facilitator, Ben Franklin Transatlantic Fellows Institute (BFTFI), Wake Forest University, Winston-Salem, NC. Summer program. Designed innovative curriculum focused on using digital technologies to stimulate debate, discussion, and dialogue. Facilitated conversations and projects in large and small group settings.

2003-2005 Instructor, South Eastern Europe Leadership Youth Initiative (SEELYI), Towson State University, Baltimore, MD. Summer program. Led discussions on conflict resolution, effective rhetoric, debate and deliberation in lab-style setting.

Fall 2004 Acting Director of Debate, Department of Communication University of Pittsburgh, Pittsburgh, PA. Led nationally-competitive debate program during the regular Director's

sabbatical, supervised graduate assistant coaches, coordinated with budgeting, travel arrangements, publicity, and regular team meetings.

- 2001-2002 Director of Debate at Pace University, New York City, NY. Led nationally-competitive debate program, recruited assistant coaches and volunteers, managed all budgeting, travel arrangements, and publicity, provided primary instruction in debate strategy and technique.
- 2000-2002 Assistant Program Director, New York Urban Debate League, New York City, NY. Open Society Institute funded non-profit focused on supporting co-curricular debate activities in NYC public schools. Developed educational resources, conducted professional development with teachers, organized weekly debate tournaments with hundreds of participants, supervised volunteers, learned basics of grants and budgeting. Lead facilitator & curriculum planner for yearly two-week summer institute.

## **PROFESSIONAL AFFILIATIONS**

National Communication Association (NCA).

Member of Rhetorical and Communication Theory, Argumentation and Forensics, Public Dialogue and Deliberation, Visual Communication, and Critical and Cultural Studies Divisions.

Rhetoric Society of America (RSA)

Association for the Rhetoric of Science, Technology, and Medicine (ARSTM)

American Forensics Association (AFA)

## **TEACHING**

### Teaching Interests

Networked media, rhetorical theory, public argument and deliberation, visual culture, technology

### Courses Taught

Contemporary Rhetorical Theory (G)  
Networked Rhetorical Theory (G)  
Media, Technology & Culture (G & UG)  
Public Argument & Deliberation (G)  
Kenneth Burke (G)  
Interpreting Strategic Discourse (UG)  
Technology and Digital Culture (UG)  
Ancient Rhetoric (UG)  
Rhetoric, Media, and Civic Life (UG)  
Rhetorical Theories (UG)  
Technology and Digital Culture (UG)  
Public Speaking (UG)  
Networked Politics (UG)  
Visual Communication (UG)  
Honors Seminar (UG)  
Argumentation (UG)  
Debate (UG)  
Discussion (UG)  
Public Speaking (UG)  
Rhetorical Process (UG)

Graduate Student Independent Studies

Brooke Phipps, Matt Salzano, Shelby Sturm, and Misti Yang, “Rhetoric and Media Studies” (Fall 2020)  
 Naette Lee, “Postcolonialism and Communication Theory” (Spring 2019)  
 Chase Aunspach, “Visual Rhetoric and Image Politics” (Summer 2015)  
 Janell Walther, “Deliberation and Facilitation” (Summer 2014)  
 Ray Blanton, Jamie Downing, & Josh Ewalt, “Visual Rhetoric” (Spring 2013)  
 Jessy Ohl, “Burke & Rhetoric” (Summer 2012)  
 Josh Ewalt, “Intellectual History of Mass Media” (Spring 2012)  
 Jennifer Seefeld, “Visual Communication and Photography” (Summer 2011)  
 Darrel Farmer, “Rhetoric and Popular Culture” (Summer 2011)  
 Rachel Stohr, “Cosmopolitan Citizenship” (Spring 2011)  
 Getachew Godana & Jessy Ohl, “Voice” (Spring 2011)

Undergraduate Honors Thesis Committees

J. Ducasse (Spring 2019)  
 Z. May (Spring 2019)

Undergraduate Student Independent Studies

L. Raney, “Contemporary Rhetorical Theory (UMD, Spring 2023)  
 A. Lowe Mohammed, “Contemporary Rhetorical Theory (UMD, Spring 2023)  
 E. Wooten, “Research Methods in Rhetorical Studies” (UNL, Summer 2016)  
 E. Wooten, “Communication and Wearable Computing” (UNL, Fall 2015)  
 C. Bailey, “Networked Campaigns” (UNL, Spring 2010)

Undergraduate Honors Contracts

K. McIntyre (UNL, Visual Communication, Spring 2012)  
 L. Walking (UNL, Visual Communication, Spring 2012)

Course Supervision

Argumentation and Debate, University of Maryland, 2017-  
 Rhetoric, Media, and Civic Life, University of Nebraska, 2014-2016  
 Visual Communication, University of Nebraska, 2010-2016

**ADVISING**Ph.D. Advisees (completed)

Lee, N. Y. (2022). The race palimpsest: Examining the use of ancestry testing in the rhetorical construction of identity. (Unpublished doctoral dissertation.) University of Maryland, College Park, Maryland.  
 Yang, M. H. (2021). Code me a good reason: Joseph Weizenbaum and a rhetoric of ethical AI. (Unpublished doctoral dissertation.) University of Maryland, College Park, Maryland. Mellon Assistant Professor in the Public Communication of Science at Vanderbilt University.  
 Bruner, J. L. (2019). Constructing a legacy: The role of anniversary commemorations in remembering *Brown v. Board of Education*. (Unpublished doctoral dissertation.) University of Maryland, College Park, Maryland. Assistant Clinical Professor in the FIRE program at University of Maryland.

- Nichols, A. L. (2018). No tangle so hopeless: A relational method of cluster analysis. (Unpublished doctoral dissertation.) University of Maryland, College Park, Maryland. Assistant professor at St. Vincent College.
- Walther, J. C. (2018). Creating dialogic moments in municipal deliberation: The case of recycling in Nebraska. (Unpublished doctoral dissertation.) University of Nebraska-Lincoln, Lincoln, Nebraska. Senior Research Manager at University of Nebraska Public Policy Center.
- Carter, J. S. (2016) Enchanting memes: Memetic politics in the face of technocratic control. (Unpublished doctoral dissertation.) University of Nebraska-Lincoln, Lincoln, Nebraska. Assistant professor at Georgia Southwestern State University.
- Ivey, C. L. (2016) If we're mocking anything, it's organized religion": The contemporary style of the queer holy fool. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. Co-advised with Carly S. Woods. Lecturer at Boise State University.
- Knowlton, A. C. (2016). Envisioning electronic communication: A mythic analysis of the Stop Online Piracy Act and Net Neutrality. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. Assistant Professor and Director of Speech & Debate at Midland University.
- Farmer, D. E. (2015). The terms of engagement: Rhetorical constructions of citizenship in the networked public sphere. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. Assistant professor and Director of Debate at Henderson State University.
- Jones, S. L. (2014). Networking local-global advocacy: A rhetorical historiography of the International Women's Tribune Centre (1972-1986). (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. Lecturer at University of Missouri-Kansas City.
- Ohl, J. J. (2014). Rhetoric, aesthetics, and power in the age of light war (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. Associate Professor, Department of Communication Studies, University of Alabama.
- Stohr, R. A. (2014). Toward a global organizational public sphere: Non-governmental organizing and democratic legitimacy in a postmodern world (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska.
- Church, S. H. (2013). All living things are DJs: Rhetoric, aesthetics, and remix. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. Associate Professor, Department of Theatre & Media Arts, Brigham Young University.

Ph.D. Advisees (in progress)

- Grimm, A. (2022-)  
Rhodes, S. (2021-)  
Salzano, M. (2018-)  
Phipps, B. (2019-)

M.A. Advisees (completed)

- Sturm, S. (2021). University of Maryland, College Park, Maryland.
- Walther, J.C. (2013). Transformative engagement in deliberative democracies: Exploring a framework for engagement using a creative, braided approach (Unpublished M. A. thesis). University of Nebraska-Lincoln, Lincoln, Nebraska.
- Tuck, D. Z. (2012). University of Nebraska-Lincoln, Lincoln, Nebraska.

Ph.D. Dissertation Committees (completed)



Inside Communication:

- Scott, D. (2021). Political authenticity and cynicism on the 2016 campaign trail. (Unpublished doctoral dissertation.) University of Maryland, College Park, Maryland.
- Reinwald, J. (2021). Doing hashtags: Identifying hashtags' role in the rhetorical tool kit. (Unpublished doctoral dissertation.) University of Pittsburgh, Pittsburgh, Pennsylvania.
- Arellano, A. (2018). Conceal and carry: Communicating about trauma, triggers, and second assaults in the classroom. (Unpublished doctoral dissertation.) University of Nebraska, Lincoln, Nebraska.
- Lu, J. (2017). Reckoning with freedom: Legacies of exclusion, dehumanization, and black resistance in the rhetoric of the Freedmen's Bureau. (Unpublished doctoral dissertation.) University of Maryland, College Park, Maryland.
- Kienzle, J. (2016). The technological factors of Reddit: Communication and identity on relational networks. (Unpublished doctoral dissertation.) University of Nebraska-Lincoln, Lincoln, Nebraska.
- Ewalt, J. E. (2015). Rhetorical constellations: On the materiality and mobility of arrangement and invention. (Unpublished doctoral dissertation.) University of Nebraska-Lincoln, Lincoln, Nebraska.
- Blanton, R. (2015). In(di)visible dream: Rhetoric, myth, and the road in America. (Unpublished doctoral dissertation.) University of Nebraska-Lincoln, Lincoln, Nebraska.
- Dinku, G. G. (2014). The rhetoric of community participation: NGOs' discourses and deliberative practices with communities in Ethiopia. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska.
- Wertley, C. M. (2014). Identifying with the "other" through the internet: A comparison of online videogames, text and video in facilitating positive intergroup contact and reducing prejudice. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska.
- Duncan, A. M. (2011). Going all in on the American dream: Myth, rhetoric, and the pokerization of America. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska.
- Yergensen, B. (2011). Secular salvation: Sacred rhetorical invention in the string theory movement. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska.
- Grace, K. E. (2010). Changing sphere boundaries online: Restructuring private/technical spheres for female empowerment. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. \*Winner of the 2011 AFA Outstanding Dissertation Award.

Outside of Communication:

- Griffin, D. (2022). Working Literacies: Gender, Labor, and Literacy in Early Modern England. (Unpublished doctoral dissertation). University of Maryland, College Park, Maryland. (English).
- Good, J. (2021). Deliberation and legitimacy in economic development policy. (Unpublished doctoral dissertation). University of Maryland, College Park, Maryland. (English).
- Nguyen, H. T. (2020). Frames, claims, and public participation in online media coverage of climate change in Vietnam: Evaluating engagement and action. Unpublished doctoral dissertation). University of Maryland, College Park, Maryland. (Journalism).
- Mozafari, C. (2019). The feeling of persuasion: A cognitive rhetorical account of the emotional appeal. (Unpublished doctoral dissertation). University of Maryland, College Park, Maryland. (English).

- Tillman, N. (2019). School, state, and nation: Educational rhetorics at a Korean women's college before and after Japanese colonization, 1918-1965. (Unpublished doctoral dissertation). University of Maryland, College Park, Maryland. (English)
- Osorio, R. (2018). Disability, resistance, and embodiment: The rhetorical strategies of disability activism. (Unpublished doctoral dissertation). University of Maryland, College Park, Maryland. (English)
- Nader, M. J. (2013). Political hate machines: Outside groups and the 2012 Presidential campaign advertising market. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. (Political Science)
- Christensen, M. (2012). Intermodality in teaching writing. (Unpublished doctoral dissertation). University of Nebraska-Lincoln, Lincoln, Nebraska. (English)

*Ph.D. Dissertation Committees (in progress)*

Inside Communication:

- Stone, C., University of Maryland, queer archives and public memory
- Aboagye, D. K., University of Maryland, presidential rhetoric & foreign policy
- Itoh, M., University of Maryland, transnationalism & race
- Carroll, D., University of Maryland, black nationalism
- Aunspach, C., University of Nebraska, queer rhetoric and technology
- Williams, G., University of Maryland, environmental communication and activist publics
- Farzad-Philips, A., University of Maryland, rhetoric and campus activism
- Hess, M., University of Maryland, gentrification rhetoric and D.C.
- Scott, D., University of Maryland, political authenticity and cynicism in campaign 2016
- Thomas, A., University of Maryland, fandom and digital culture
- Murphy, N., University of Maryland, deliberative democracy

*M.A. Capstone Committees*

- Quimby, D. (2020). The 'Freedom to Breathe' Tour and the Counter-Publicity of Anti-Racist Environmentalism. Department of English, University of Maryland.
- Spech, S. (2019). Resisting Erasure: #SayHerName as Feminist Intervention in Public Memory. Department of English, University of Maryland.

*M.A. Thesis Committees (completed)*

- Aunspach, C. (2015). From the gay bar to the search bar: Promiscuity, identity, and queer mobility on Grindr. (Unpublished master's thesis). University of Nebraska-Lincoln, Lincoln, Nebraska.

*Ph.D. Comprehensive Exam Committees (completed)*

- Hunter, L. (2017)
- Cooney, W. (2017)
- Blood, A. (2016)
- Moore, J. (2014)
- Waters, A. (2013)
- Nuru, A. (2012)

Undergraduate McNair Scholar

Lowe, A. (2022-23)

**PROFESSIONAL DEVELOPMENT**

- Defending Your Shell: Security Awareness Training. University of Maryland. Completed February 2022.
- Defending Your Shell: Security Awareness Training. University of Maryland. Completed December 2020.
- Rhetoric Society of America 2019 Summer Institute. Part of “Whither Ethos: From the Human to the Nonhuman, Inhuman, and Beyond” seminar with Carolyn Miller and Pete Simonson.
- Participant, RSA Project: “Toward a Healthy Rhetoric,” University of Pennsylvania Annenberg School, Feb 13-15, 2019.
- “Intentionally Digital, Intentionally Black.” Attended national conference of the University of Maryland’s African American Digital Humanities Initiative, October 18-20, 2018.
- Stasis Symposium. Attended mini-conference on stasis theory sponsored by University of Maryland. October 12, 2018.
- Faculty Fellow, Do Good Institute, University of Maryland, 2017-2018. \$2500 stipend + \$500 course support.
- Responding Effectively to Discrimination and Sexual Misconduct. Sponsored by UMD’s Office of Civil Rights and Sexual Misconduct. March 16, 2017.
- Thriving Workplace Initiative. February 3 & March 10, 2017. Facilitated by Center for Leadership and Organizational Change.
- Race + Space + Place Reading Group and Digital Incubator, Spring 2017. Part of African American History, Culture and Digital Humanities Initiative.
- Implicit Bias in Graduate Admissions Workshop, February 24, 2017. With Dr. KerryAnn O’Meara from the Advance Program for Inclusive Excellence.
- Rhetoric Society of America 2015 Summer Institute. Part of “Rhetorics of Citizenship” seminar with Karma Chávez and Catherine Palczewski.
- UNL’s Digital Humanities Boot Camp, April 8-9, 2015, Lincoln Nebraska. Focus on textual analysis, archive building, and metadata.
- Innovation, Engagement, Evidence: Teaching and Learning Symposium, University of Nebraska-Lincoln, February, 2015.
- Deliberation, Dialogue, and Civic Engagement Preconference at National Communication Association 2013 meeting, Washington D.C.
- Rhetoric Society of America 2013 Summer Institute. Part of “Rogue Publics in a Digital Age” workshop with David Hingstman and Tom Goodnight.
- Peer Review of Teaching Project, 2010-11. Explored various assessment strategies and enacted assessment strategy for undergraduate course. Course portfolio for Visual Communication available at [http://courseportfolio.org/peer/potfolioFiles /anonF/ 1308795097878\\_\\_ Pfister\\_Damien-2011-1.pdf](http://courseportfolio.org/peer/potfolioFiles /anonF/ 1308795097878__ Pfister_Damien-2011-1.pdf).

**SERVICE**

International

Member, Programme Committee of the European Conference on Argumentation Reviewing papers and serving in advisory capacity for biennial conference.

Sept 2022 | Rome, Italy

June 2015 | Lisbon, Portugal

Co-organizer (with Aaron Duncan and Carly S. Woods) of Speech & Debate Exchange with Xi'an Jiaotong University (Spring 2014)

### National

Local conference host, Kenneth Burke Society Triennial. Originally planned on campus for July, 2020; held virtually July, 2021.

Book Series Co-Editor, *Rhetoric + Digitality*, (2020-)

Reviews Editor, *Rhetoric Society Quarterly* (2020-2023).

Member, Rhetoric Society of America Board of Directors (2019-2020).

\*Member, Career Development Committee

\*Member, Digital Communications Officer Search Committee

Chair, Visual Communication Division Awards Committee of National Communication Association (2018, 2019)

Member of 2019 Rhetoric Society of America Institute Planning Committee (2016-2019).

National Communication Association-Forum Advisory Board (2008-2012). Assists in planning and executing public engagement spotlight programs at annual National Communication Association conference.

\*Co-organizer (with Cindy Spurlock) of "The Garden: A Screening and Discussion" (NCA 2010)

\*Co-organizer (with members of NCA-Forum) of "What Just Happened? Call and Response on the 2012 Election" (NCA 2012)

### Editorial Boards and Reviewing

Editorial Board, *Rhetoric & Public Affairs* (2020-)

Editorial Board, *Journal for the History of Rhetoric* (2020-)

Editorial Board, *Contemporary Argumentation and Debate* (2018-)

Editorial Board, *Quarterly Journal of Speech* (2016-)

Editorial Board, *Argumentation and Advocacy* (2010-)

Editorial Board for Alta Argumentation Conference (2013, 2017, 2019)

Ad hoc reviewer

*International Journal of Communication* (2023)

*Philosophy & Rhetoric* (2023)

University of South Carolina Press book manuscript (2020)

*Critical Studies in Media Communication* (2019)

University of California book manuscript (2019)

*Women's Studies in Communication* (2018)

*Review of Communication* (2017)

*Digital Humanities Quarterly* (2016)

*Rhetoric & Public Affairs* (2016)

*Quarterly Journal of Speech* (2015)

Bedford/St. Martin's textbook (2015)

Lexington Press book manuscript (2015)

Bloomsbury Publishing book manuscript (2015)

University of South Carolina Press book manuscript (2014)

*Environmental Communication* (2014)

*Philosophy and Technology* (2012)

*International Journal of Media and Cultural Politics* (2011)

Reviewer for Rhetoric Society of America Conference (2022).

Reviewer for National Communication Association Conference (2009-) Regularly review for Rhetorical and Communication Theory, Association for the Rhetoric of Science, Technology, and Medicine, Kenneth Burke Society, Human Communication and Technology.

University of Maryland

Charles A. Caramello Distinguished Dissertation Awards Committee (2018-21)

University of Maryland, College of Arts and Humanities

Moderator, ARHU Staff Council Book Club for *Democracy & Demagoguery* (2020)

Member, Advisory Board for the Graduate Certificate in Digital Studies in the Arts & Humanities (2018-)

Reviewer for *Intentionally Digital, Intentionally Black* conference sponsored by African American History, Culture, and Digital Humanities, University of Maryland (2018)

ARHU Research Committee (2017-2022)

Member, History Chair Review Committee (Fall 2016)

University of Maryland, Department of Communication

Library Liaison (2022-)

Salary Advisory Committee (2022-23)

Rhetoric Minor Committee (2020-)

Course Supervisor, COMM 230: Argumentation and Debate (2020-)

Colloquium Committee, Chair (2018-21)

Ad Hoc Chair Review Committee (2018)

Ad Hoc Colloquium Revisioning Committee (2018)

Faculty Advisory Committee

Member (2021-22)

Unanimously-elected Chair (2017-18)

Strategic Planning Committee (2017-18)

Graduate Committee (2016-17)

Appointment, Promotion, and Tenure Committee (2016-)

Assembly (2016-)

University of Nebraska-Lincoln

Digital Humanities Curriculum Committee (Spring 2015-16)

Seminar leader on “Civic Communication” for Civic Engagement Certificate Program (Spring 2013-16)

University of Nebraska-Lincoln, College of Arts and Sciences

Member ENHANCE College of Arts and Sciences Committee (Spring 2015, ad hoc)

Guest Speaker on “Dual Career Couples in Academia” for Preparing Future Faculty (Summer 2014)

Co-director of “The Voice” Learning Community (with Carly Woods, Communication Studies; Fall 2013)

Co-advisor for University of Nebraska-Lincoln student chapter of the Rhetoric Society of America (with Robert Brooke, English) (2012-16)

Digital Humanities Lab Task Force (Spring 2011)

University of Nebraska-Lincoln, Department of Communication Studies

Graduate Committee (Fall 2010-Summer 2012, Fall 2015-Spring 2016)

Chair, Media Committee (Fall 2015-Spring 2016)

\*Webmaster of departmental website, comm.unl.edu

\*Editor-in Chief of departmental blog, *COMMPosts*

Undergraduate Committee (Fall 2012-Spring 2015)

Co-chair Media Committee (Fall 2012-Spring 2015)

Chair, Web Committee (Fall 2010-Summer 2012)

\*Oversaw fundamental redesigns of website in 2011, 2012, 2014

\*Manage web presence of department through blog, Facebook, and Twitter

Graduate Student Recruitment Committee (Fall 2010-Spring 2011)

Undergraduate Assessment Committee (Fall 2010-Spring 2015)

Chair, Honors and Awards Committee (Fall 2009-Spring 2010)

Department Governing Board (Fall 2009-Spring 2016)

Graduate Student Professional Development Seminars

“Using Social Media as a Scholar,” with Jordan Soliz (February 12, 2014)

“The Academic Job Search,” with Communication Studies faculty (December 1, 2013)

“Publishing in Scholarly Journals and Books,” with Communication Studies faculty (April 11, 2012)

“Finding Your Voice: Approaching the Rigors and Challenges of Academic Writing,” with Communication Studies faculty (February 15, 2012)

“The Academic Job Search,” with Dawn O. Braithwaite and Kristen Lucas (March 16, 2011)

“Evaluating Teaching and Making a Case for Teaching,” with Jody Kellas and Jordan Soliz (September 22, 2010)

“The Academic Job Search,” with Dawn O. Braithwaite and Kristen Lucas (October 28, 2009)

## PUBLIC ENGAGEMENT

Public Events

- Panelist, “Change and Challenge: 100 Days of Journalism During the Trump Administration,” symposium at Philip Merrill College of Journalism, Knight Hall, May 3, 2017. Podcast available at <https://merrill.umd.edu/wp-content/uploads/2017/04/100-Days-Panel-Session-2.mp3>.
- Invited tweeter as expert in public argument for Ruth Anderson Public Debate, “Should Tacoma adopt a \$15/hour minimum wage?” Pacific Lutheran University, October 8, 2015.
- Organizer of public lecture and visit by Johanna Hartelius, University of Pittsburgh, for “Big Data and Global Knowledge: A Protagorean Analysis of the United Nations’ Global Pulse,” October 15, 2015.
- Organizer of public lecture and visit by Timothy Steffensmeier, Kansas State University, for “Deliberation in the Public Square,” November 1, 2013.
- Lecture to Osher Lifelong Learning Institute, with Jessy Ohl and Marty Nader, “Looking Back: Super PACs Advertisements in 2012,” April 26, 2013.
- Lecture to Osher Lifelong Learning Institute, with Jessy Ohl and Marty Nader, “Long Term Trends in Presidential Campaign Advertisements, 1952-2008,” October 26, 2012.
- Co-organizer of *Humanities on the Edge* lecture series (with Marco Abel and Roland Végso, English, and Jeanette Jones, History) (Fall 2012-)
- \*Lead curator of 2015-2016 series, “Posthuman Futures” featuring Debra Hawhee (Penn State), Zakkiyah Iman Jackson (GMU), John Durham Peters (Iowa) and the artist Saya Woolfalk.
- Moderator of *Taking Charge* session, part of municipal deliberation series organized by Nebraska Public Policy Center, June 2, 2012.
- Co-organizer with Luis Peon-Casanova (College of Journalism and Mass Communication) public lecture and visit by Robert Hariman, Northwestern University, and John Lucaites, Indiana University, for “Boots and Hands: Photojournalism, Liberal-Democracy, and the Fragmented Body Politic” at Sheldon Art Museum, March 8, 2012.

Press

- Marcella Mercer, “U.S. State Department initiative offers African students a taste of the ‘American experience,’” *The Daily Nebraskan*, February 1, 2016, [http://www.dailynebraskan.com/news/u-s-state-department-initiative-offers-african-students-a-taste/article\\_0382f358-c8ab-11e5-9b2f-af07b6776f21.html](http://www.dailynebraskan.com/news/u-s-state-department-initiative-offers-african-students-a-taste/article_0382f358-c8ab-11e5-9b2f-af07b6776f21.html).
- Bailey Schulz, “Student project leads to \$10,000 in repairs for UNL’s water fountains,” *The Daily Nebraskan*, February 18, 2015, [http://www.dailynebraskan.com/news/student-project-leads-to-in-repairs-for-unl-s-water/article\\_ebf8e00e-b71b-11e4-86f1-232fea183ea7.html](http://www.dailynebraskan.com/news/student-project-leads-to-in-repairs-for-unl-s-water/article_ebf8e00e-b71b-11e4-86f1-232fea183ea7.html). Story on Rhetoric, Media, and Civic Life final project on water fountain quality.
- Troy Feddersen, “UNL taps student survey to guide water fountain repairs,” *UNL Today*, February 17, 2015, <http://news.unl.edu/newsrooms/unltoday/article/unl-taps-student-survey-to-guide-water-fountain-repairs/>. Story on Rhetoric, Media, and Civic Life final project on water fountain quality.
- Deann Gayman, “UNL hosts African students for program on civic engagement,” *UNL Today*, January 29, 2015, <http://news.unl.edu/newsrooms/unltoday/article/unl-hosts-african-scholars-for-program-on-civic-engagement/>. Story on SUSI grant.
- Cory Mattson, “Where’s the best water fountain on campus? These students know,” *Lincoln Journal-Star*, January 3, 2015, <http://journalstar.com/news/local/education/where-s-the-best-water-fountain->

on-campus-these-students/article\_88349c36-6404-5e06-a76d-35d3866b75cd.html.

Story on final projects in Rhetoric, Media, and Civic Life.

- Jacob Bryant, "UNL professor charts blogs rise," *NewsNetNebraska*, December 12, 2014, <http://www.newsnetnebraska.org/2014/12/12/unl-professor-charts-blogs-rise/>. Story on publication of *Networked Media, Networked Rhetorics*.
- Deann Gayman, "UNL hosts African students in State Dept. program," *UNL Today*, Jan. 20, 2014, <http://news.unl.edu/newsrooms/unltoday/article/unl-hosts-african-students-in-state-dept-program/>. Story on SUSI grant.
- Tammy Bain, "UNL Freshman Protest Tomatoes as Demonstration for Honors Class," *Daily Nebraskan*, December 4, 2012, [http://www.dailynebraskan.com/news/article\\_e1256e2c-3dd3-11e2-9329-0019bb30f31a.html?mode=story](http://www.dailynebraskan.com/news/article_e1256e2c-3dd3-11e2-9329-0019bb30f31a.html?mode=story). Story on "In Search of the Common" documentary produced by COMM 189H course.
- Laura Smith, "Common Root: A Diverse Lincoln, NE Collective," *NewsNetNebraska*, December 2, 2012, <http://cojmc.webfactional.com/2012/12/02/communism-movement-and-common-root/>. Quoted as expert on social networks.
- Anna Reed, "Social Makes a Difference in Nebraska Political Campaigns," *NewsNetNebraska*, October 1, 2012, <http://cojmc.webfactional.com/2012/10/01/social-makes-a-difference-in-nebraska-political-campaigns/>. Quoted as expert on social media use in political campaigns.
- Kevin Abourezk, "Political Attack Ads Focus More On Past," *Lincoln Journal-Star*, May 1, 2012, [http://journalstar.com/elections/political-attack-ads-focus-more-on-past/article\\_b9cd56ef-7f44-5bc0-ab93-6da702afa886.html](http://journalstar.com/elections/political-attack-ads-focus-more-on-past/article_b9cd56ef-7f44-5bc0-ab93-6da702afa886.html). Quoted as expert of political campaign ads.
- Rainbow Rowell, "Google is Tracking Your Personal Information," *Omaha World-Herald*, February 19, 2012, <http://www.omaha.com/article/20120219/LIVING/702199995>. Quoted as expert on internet and privacy.
- Kristi Gustafson Barlette, "Like Isn't What it Used to Be," *Times Union*, August 22, 2011, <http://blog.timesunion.com/kristi/41554/like-isnt-what-it-used-to-be/>. Quoted as expert on communication practices on social networking sites.
- Micah Mertes, "The Elusive Face of the Web Hater," *Lincoln Journal Star*, February 27, 2010, [http://journalstar.com/entertainment/small-screen/technology/article\\_8ff57af4-223a-11df-898f-001cc4c03286.html](http://journalstar.com/entertainment/small-screen/technology/article_8ff57af4-223a-11df-898f-001cc4c03286.html). Quoted as expert on conflict in digital media.
- Susan Jacobson, "Scuffle Turns to Kerfuffle in Winter Park," *Orlando Sentinel*, November 13, 2009, <http://www.orlandosentinel.com/news/local/breakingnews/os-winterpark-20091112,0,642879.story?track=rss>. Quoted as expert on digital media and political communication.
- Ross Smith, "Rating the YouTube Debate Questions," *Off the Bus/The Huffington Post*, July 27, 2007, [http://www.huffingtonpost.com/ross-smith/rating-the-youtube-debate\\_b\\_58059.html](http://www.huffingtonpost.com/ross-smith/rating-the-youtube-debate_b_58059.html). Reported the results of the only systematic study ranking the quality of the questions asked at the CNN/YouTube Democratic Presidential Primary debate in July 2007. Research conducted by Gordon Mitchell, Damien Pfister, and Kurt Zymlicka.
- Ross Smith, "YouTube Debate Questions Go Global," *Off the Bus/The Huffington Post*, July 20, 2007, [http://www.huffingtonpost.com/ross-smith/youtube-debate-questions-\\_b\\_57125.html](http://www.huffingtonpost.com/ross-smith/youtube-debate-questions-_b_57125.html). Cited as expert in forming questions for public debates.
- Andy Medici, "Group Wants Hall Named After Colbert," *Pitt News*, November 10, 2006, <http://media.www.pittnews.com/media/storage/paper879/news/2006/11/10/News/Group.Wants.Hall.Named.For.Colbert-2451436.shtml?noreferrer>. Interviewed as expert on social networking.
- Lisa Cunningham, "To Dine or Not to Dine?," *Pitt News*, March 24, 2006, <http://media.www.pittnews.com/media/storage/paper879/news/2006/03/24/News/To.Dine>.



Or.Not.To.Dine-1784742.shtml>. Reviewed public debate on the documentary *Supersize Me* hosted by my Spring 2006 Debate class.

### Podcasts

*Rhetoricity* interviewed by Eric Detweiler, “The Available Memes of Persuasion: Michele Kennerly and Damien Smith Pfister,” Feb 17, 2020, <https://rhetoricity.libsyn.com/the-available-memes-of-persuasion-michele-kennerly-and-damien-smith-pfister>.

*OKSoWhatNow?* interviewed by Alexander Jerri, “The Exciting World of Newspaper Website Comment Section Posts,” Podcast, November 2, 2011, <http://oksowhatnow.com/2011/11/02/episode-three-the-exciting-world-of-newspaper-website-comment-section-posts/>. Interviewed as expert on cultural changes created by networked media.